

PRIVACY STATEMENT

PRIVACY & CONFIDENTIALITY STATEMENT

Image Group NZ respects and is wholly committed to protecting the privacy of its customers. This Privacy Statement conveys how Image Group NZ handles the collection and usage of data received. This does not include external websites which Image Group NZ may have a relationship with.

Image Group NZ collects personal information (e.g. name, address, telephone number, E-mail address) in various ways, such as through enquiry and registration forms, and every time you provide us with details though E-mail or telephone contacts.

All visits to Image Group NZ's website are logged and this information is used to generate website usage statistics.

Storage and usage of personal information

Such personal information is required in order that Image Group NZ can satisfy its goal of meeting your requirements as a customer of Image Group NZ. Personal information is stored on our database, and used to create marketing profiles, aid strategic development and audit website usage.

Image Group NZ will also use this to contact you again when we feel it is necessary for any means during the planning and/or execution of your contract with us.

Image Group NZ will never share, sell or rent personal information with a third party unless ordered to do so by a court of law. Information submitted is only available to Image Group NZ employees for the purposes of contacting you or sending you information that you may request or that Image Group NZ believes will be of use to you in making decisions about your requirements. The information may also be used by contracted service providers who provide services to you through any contract with Image Group NZ.

At any stage, you may choose to 'opt-out' of receiving further information from Image Group NZ and its contracted service providers. Please email info@ignz.co.nz. to opt out.

Storage and usage of confidential information

All data, files, presentations in either hard copy or digital format are treated as confidential and only used for the purposes of servicing your event.

Image Group NZ does not keep files supplied by its customers after the event unless specifically requested in writing from the client/owner of the data.

Any digital files created by Image Group NZ are kept on file should they be required for future projects by the client that engaged those services. The files kept are typically just the final version. Drafts and raw files are not always kept.

Image Group NZ does not guarantee the availability, condition or accessibility of files created unless the client has specifically requested in writing the storage and maintenance of the files/data.

Changes to this privacy & confidentiality statement

Any changes made to this statement will be available via this website. If you have any questions about this privacy statement, the practices of or your dealings with this website, please contact us at info@ignz.co.nz







